

STREAMING VIDEO 101



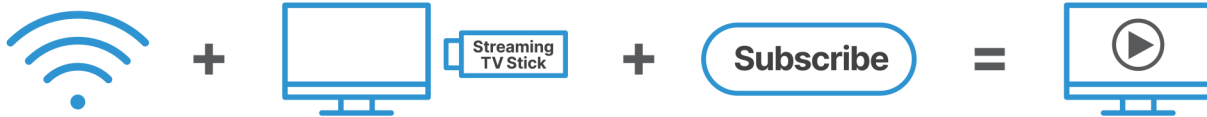
What is streaming video?

Streaming video refers to entertainment delivered via the internet rather than a traditional cable TV connection.

What equipment do I need?

To enjoy streaming video, you need:

- Fast and reliable internet.
- A streaming device such as:
 - an Amazon Fire TV Stick, Apple TV, or Roku Streaming Stick that is connected to your TV and Wi-Fi. Streaming devices include a universal remote control to sync with your TV.
 - a Smart TV that is connected to the internet.
 - a tablet, laptop, or smartphone that is connected to Wi-Fi or data.
- A subscription to a streaming service or channel such as Netflix, Disney Plus, YouTube Live, HBO Max, Prime Video, or ESPN Plus.



How do I subscribe?

Subscribing to new streaming channels and services is simple. Once you have your streaming capable device connected to the internet and have set up an account, you can then simply navigate to the app menu in your device and select the desired service or channel to preview. Information will be included such as a description of the service and monthly cost. To subscribe, you select the desired service and agree to subscribe.

What channels or TV shows are included with a streaming service?

Services like <https://mybundle.tv> make it simple to view channels included. Simply navigate to “Find My Bundle”, enter basic information such as who is watching, your zip code, preferences and favorite channels, and it will make a recommendation for you. You can even search for your favorite TV show to find new ways to watch it via streaming. Select “TV Shows & Movies” from the top menu to search for a specific show like Gunsmoke. You can also visit the website of specific streaming providers such as YouTube Live or Hulu Live and browse the individual channel lineups.

What are the benefits of streaming video?

- **Cost savings.** One of the main reasons people switch to TV streaming is to cut costs. Many free streaming channels are available such as Peacock Free, Pluto TV, and Crackle. Netflix is less than \$20 per month and is the most popular choice for movies and binge-watching TV. Disney+ is a highly rated service for family-friendly content and is less than \$10 per month. Services with a channel lineup similar to traditional TV are also available including YouTube Live, Hulu Live, and Sling. These services are generally \$20–\$30 less per month than similar offerings from cable TV providers.
- **Convenience.** Streaming TV lets you enjoy the services or channels you subscribe to in multiple places and on multiple devices. Unlike traditional TV, with most subscription streaming services you can start a movie on your Smart TV at home, continue watching it on your smartphone while working out at the gym, and then finish it on your tablet out on your patio.
- **Skip the commercials.** Many of the most popular subscription streaming services let you watch your favorite shows whenever you want and completely commercial free!

What types of streaming services are available?

- **On-Demand streaming.** On-Demand streaming allows the subscriber to watch a selected movie or TV show whenever he or she likes. Many On-Demand providers allow viewers to pause, play, fast-forward, rewind or rewatch shows as often as they like. Popular On-Demand providers include Netflix, Disney+, HBO Max, and Amazon Prime Video.
- **Live streaming.** Live video streaming lets subscribers watch entertainment like local news, sports, and TV shows live. Features such as video recording, pause, and rewind vary by provider. Popular live streaming platforms include Twitch, YouTube Live, and Hulu Live.
- **On-Demand and live streaming.** Many providers with live streaming also offer On-Demand content. This means you can watch live shows as they are broadcast, go back and watch them later, or browse On-Demand content to watch whenever you like.